



Strong, Effective, and Sustainable Collaborative

Strategic Area Results:

- The Collaborative for Colchester's Children will have an infrastructure that promotes, adequately funds, and is accountable for its early childhood efforts.

Why is this Important: TBD

What works: TBD

Current Conditions:

- No major grant funding remains
- Majority of funding is provided by the Board of Selectmen and the Board of Education
- Small grants and private donations provide additional programming dollars

Strategies:

- Increase Community Awareness and support for C3
- Recruit new C3 members and volunteers
- Implement a financing plan to sustain C3
- Advocate for additional resources from statewide sources
- Regularly evaluate the effectiveness of the Collaborative structure, staff, and partner participation.

Selected Actions:

- Fund C3 Coordinator
- Fund C3 Assistant
- Invite prospective C3 members & supporters to the annual meeting
- Promote C3 @ Preschool Developmental Screenings with our bags and literature

- Update C3 Website
- Use C3 Meetings to move the work forward
- Increase Number of Volunteers
- Create, Purchase & Distribute C3 Marketing/Results Materials to Develop Community Awareness
- Attend Head Start / Early Head Start Bi-Annual Meetings
- Annual Appeal to Community Members to Support C3
- Apply for small grants annually
 - Colchester Lions Club Grant FY18 Completed/Received
 - Liberty Bank Foundation Grant SY18 Completed/Received
- Present C3 to the Tri-Board (BOE, BOF, BOS)
- Seek out opportunities for fundraising
- Maintain presence in the Digital Backpack every couple weeks
- Present to CBA
- Revise/develop talking points & “Elevator Speech”
 - What do we want funders/community members know about us? What would happen if we didn’t exist? What specifically do we do? What supports do we need? What is our “gateway” service/program?
 - Create a FAQ sheet
- Identify potential business sponsors for playgroups
- Join CT Early Childhood Alliance
- Complete Self-Assessment